

Q3 // 2011

forward features

July

wk2

Contribution Deadline: **11 July**
Issue Date: **13 July**

Public Sector: Outsourcing in the 'Big Society'

Government documents suggest ministers have decided the "wholesale outsourcing" of public services to the private sector would be politically "unpalatable". This feature will focus on the private sector / 'Big Society' debate along with a review of the current biggest partnerships, contracts and trends in the sector.

wk4

Contribution Deadline: **25 July**
Issue Date: **27 July**

Professionalising the Outsource Industry

With outsourcing set to broaden its reach from traditional private sector partnerships to mutuals and charities, it's worth asking whether there has ever been a more important time to develop talent, standardise practices and encourage professionalism in the outsourcing sector? sourcingfocus will discuss the various ways professionalism is developed and promoted in the industry. Case studies from the NOA Pathway will be used along with examples of business standardisation such as the BS11000.

August

wk2

Contribution Deadline: **8 August**
Issue Date: **10 August**

Mid year Outsourcing Review

There is no doubt that, at least from an outsourcing perspective, 2011 will be an eventful year. The public sector, cloud and multisourcing are just some of the hot topics that will be discussed in this feature along with a review of the year's biggest trends and contracts so far.

wk4

Contribution Deadline: **22 August**
Issue Date: **24 August**

Cloud: Accessibility, Availability and Scalability

The world of cloud computing is growing and there are continually new services and applications being offered in the cloud. With startups as well as large corporations such as Microsoft offering solutions, available applications are numerous and prices are competitive. This feature will focus on the following points:

- GCloud, • The growth of cloud services in 2011,
- Security, • Current platforms.

September

wk2

Contribution Deadline: **5 September**
Issue Date: **7 September**

NOA Awards Shortlist

For the first time ever the NOA will be bringing together its annual Sourcing Summit & Awards. Now in its eighth year, the annual National Outsourcing Association Awards (NOAA's) is firmly established as the highlight in the outsourcing industry calendar and attracts over 500 people. This feature will focus on the award submissions along with subsequent partnerships and contracts.

wk4

Contribution Deadline: **19 September**
Issue Date: **21 September**

Offshoring Seminar

Offshoring is on the cusp of significant change with rising costs and increasing emphasis on vertical expertise. This feature will focus on the highlights of the Offshoring Seminar which will focus on current trends, the offshore versus nearshore debate along with the legal implications, benefits and pitfalls of offshoring.

October

wk2

Contribution Deadline: **10 October**
Issue Date: **12 October**

Outsourcing and the Pharmaceutical Industry

Like many companies, pharmaceutical companies are outsourcing many key business functions. In an industry with a high overhead and cost structure, and where, according to research firm Frost & Sullivan, it costs £500 million to bring a drug to market, outsourcing helps the companies save money. This feature will focus on the outcomes of the pharmaceutical and outsourcing seminar and will highlight the biggest contracts and current trends in the industry.

wk4

Contribution Deadline: **24 October**
Issue Date: **26 October**

Strategic Leadership

When gearing up to outsource, it is vital to get the preparation and planning right. The NOA has published an Outsourcing LifeCycle Model which its members embrace (if they don't have their own). The model has 'Strategic Leadership' at its core, reflecting the need for strategic leadership to link and drive forward the other key stages of the lifecycle model: Relationship Engagement Transition and Change and Relationship Management. This feature will focus on the outcomes of the NOA strategic leadership masterclass and will highlight best practice examples of strategic leadership in outsourcing.

November

wk2

Contribution Deadline: **7 November**
Issue Date: **9 November**

NOA Sourcing Summit and Awards: Event WriteUp

This event writeup will focus on the outcomes and agenda of the NOA Sourcing Summit. Winning entries and case studies from the NOA Awards will also be highlighted along with a breakdown of this firmly established event.

wk4

Contribution Deadline: **8 November**
Issue Date: **9 November**

Celebration of Best Practice

One of the greatest benefits of NOA membership comes from sharing best practice. Naturally, this occurs through networking in training courses and events, but the NOA also facilitates the sharing of best practice in other ways. This feature will outline the various ways in which outsourcing best practice is promoted and will use case studies from the industry as examples.

December

wk1

Contribution Deadline: **5 December**
Issue Date: **7 December**

Outsourcing and Green Legislation

Outsourcing (of any sort) is certainly a huge grey area for the industry in terms of green responsibility. Although in the UK legislation – in terms of the Carbon Reduction commitment – all of the responsibility is placed on the service provider. Anything that can help formalise and codify the customer / service provider relationship would be beneficial. This feature will look at recent government legislation regarding green commitments and will focus on views from endusers and suppliers.

wk3

Contribution Deadline: **12 December**
Issue Date: **14 December**

End of Year Review

In these times of austerity, outsourcing has become something that not only the 'big businesses' do but also the SMEs. Media coverage of the outsourcing industry has also increased dramatically due to the government's plans to dramatically cut the expense of the public sector. This feature will focus on the biggest outsourcing contracts and trends throughout the year along with comment from thought leaders and the up and coming players in the industry.